



Product-Oriented

Real people are achieving real results with Isagenix® products and that's why **81%** of those who purchase Isagenix each month are simply product users. While some will eventually recognize the earning potential available through the Isagenix wealth opportunity, many will just stick to using the products for improved health and weight loss.

81% are simply product users.

Sharing the Products

When Isagenix Associates and customers experience the power of the products, they naturally want to share it with those they care about. About **19%** have helped at least one other person try the products. If an Associate sponsors two people, one on their left leg and one on their right leg, then they become a Consultant and are eligible to earn commission and team bonuses based on the amount of products their sponsored people purchase. This is when the real fun (and the extra earning) begins!

Active Status	Percent With This Status	Annual Income			Minimum Personal Customers	Average Personal Customers	Minimum Total 4PET*	Average Total 4PET*	Time to Achieve Status		
		High	Low	Average					Shortest Time	Longest Time	Average Time
Associate	70%	\$19,758	\$0	\$135	0	2	0	9	1 mo	1 mo	1 mo
Consultant	30%	\$69,006	\$0	\$2,039	2	9	2	73	1 mo	83 mos	6 mos

19% have helped at least one other person try the products.

Expansion of Influence

Once many of our Consultants get their first checks, they decide to take it to the next level. About **6%** of Isagenix Associates commit to creating an Isagenix business and advance to the Star Consultant rank or above. Star Consultants focus on developing and growing their team and have to put forth more effort to help at least five other people become Consultants. That means each of their sponsored Consultants must maintain two people on their team, with one on their left leg and one on their right. They put in additional effort but the financial rewards are worth it.

Active Status	Percent of Business Builders With This Status	Annual Income			Minimum Personal Customers	Average Personal Customers	Minimum Total 4PET*	Average Total 4PET*	Time to Achieve Status		
		High	Low	Average					Shortest Time	Longest Time	Average Time
Star Consultant	30%	\$43,124	\$1,832	\$16,718	10	42	37	440	1 mo	73 mos	16 mos

6% commit to creating an Isagenix business and advance.

“Star” Performer

You don't have to be a network marketing guru to reach for the “stars,” but by this point, more time and energy is definitely being put into growing the business. Those who reach the first Star Circle levels have more team members, more volume and more cycles. More cycles translates to extra “0’s” on your commissions check and possibly enough to cover a car payment or significant contribution to the family budget.

Active Status	Percent of Business Builders With This Status	Annual Income			Minimum Personal Customers	Average Personal Customers	Minimum Total 4PET*	Average Total 4PET*	Time to Achieve Status		
		High	Low	Average					Shortest Time	Longest Time	Average Time
One Circle	33%	\$114,516	\$2,318	\$40,294	2	42	37	841	1 mo	90 mos	24 mos
Two Circle	18%	\$129,300	\$53,863	\$78,780	4	48	65	1348	1 mo	84 mos	28 mos
Three Circle	6%	\$206,815	\$90,292	\$139,816	6	55	90	1988	2 mos	91 mos	31 mos

You don't have to be a network marketing guru to reach for the “stars” ■

Six-Figure Success

To create an annual six-figure income, our 4-Star Golden Circle and above leaders have dedicated their daily time and energy to reaching down deep into their organizations to find new, key leaders to increase their growth exponentially. This is not just a hobby; it's a career, but one without an income cap! Their paychecks are covering living expenses and possibly even helping a spouse retire from the 9-to-5. This is where people start to live their dreams.

Active Status	Percent of Business Builders With This Status	Annual Income			Minimum Personal Customers	Average Personal Customers	Minimum Total 4PET*	Average Total 4PET*	Time to Achieve Status		
		High	Low	Average					Shortest Time	Longest Time	Average Time
Four Circle	6%	\$294,089	\$144,070	\$217,520	7	58	456	2886	8 mos	92 mos	38 mos
Five Circle	3%	\$467,892	\$261,834	\$359,807	10	77	1453	4488	12 mos	83 mos	45 mos
Six Circle	2%	\$906,337	\$633,501	\$750,777	13	42	1867	4519	23 mos	93 mos	59 mos
Seven to 10 Circle	2%	\$1,995,529	\$707,329	\$1,245,286	12	35	4258	8459	48 mos	91 mos	66 mos

This is where people start to live their dreams ■

This earnings statement consists of all Independent Associates in the U.S., Canada, and Puerto Rico for 2008. Data is based on the number of Active Consultants as of the end of 2008. (Ranges are listed in U.S. Dollars.) Data for 2008 Canadian annual earnings is not available separately.

The Associate earnings listed in this chart are not a guarantee or projection of actual earnings or profits of the income that an Isagenix® Associate will earn through his or her participation in the Compensation Plan. Any representation or guarantee of earnings would be misleading. Success with the Isagenix compensation plan results only from successful sales efforts and requires persistence on the part of the Isagenix Associate.

* 4PET – 4 level Personally-enrolled team